

Tourism statistics a useful source of partner country data for BOP Travel

Examples from Malawi and Mauritius

Malawi Tourism Report

- Latest year 2011
- Source: Malawi NSO
- Data source: Exit cards
- Variables include: Country of permanent residence; Reasons for visit; Length of stay; Type of accommodation; Prepaid visit or not; Age; Gender; Mode of transportation; Exit port

Malawi Visitors and Expenditure By Country of Residence

Malawi 2011											
	Mozambique	RSA	Zimbabwe	Zambia	UK	USA	Netherlands	Germany	Japan	China	
Visitors	243,000	109,000	92,000	64,000	46,000	36,000	11,000	9,000	3,000	3,000	number
Ave Exp	20.2	162.2	37.1	25.3	81.3	159.7	81.7	50.9	64.2	55.2	th MK
Tot Exp	4,908,600	17,679,800	3,413,200	1,619,200	3,739,800	5,749,200	898,700	458,100	192,600	165,600	th MK
		Exp by partner									
		RSA	17,680	Mn MK							
		US	5,749	Mn MK							
		Mozambique	4,908	Mn MK							
		UK	3,740	Mn MK							
		Zimbabwe	3,413	Mn MK							

Mauritius International Travel and Tourism 2013

- Statistics Mauritius and Ministry of Tourism
- Departures by country of disembarkation, by means of transport
- Arrivals, number of nights, country of residence, means of transport including cruise ships
- Survey of hotels
- Bank of Mauritius
- Estimates overall Tourism earnings

Mauritius Visitors by Country of Residence; and Expenditure; Mauritian departures

Mauritius 2013							
	France	Reunion	UK	RSA	Germany	India	China
Visitors	250,000	140,000	100,000	95,000	55,000	50,000	30,000
Total Expenditure		40.6m MR					
Mauritian	UAE	Reunion	France	RSA	India	UK	
Departure	40,000	38,000	35,000	25,000	24,000	22,000	

Questions for discussion

- Are any of the countries present able to link visitor expenditure to country of residence?
- Has any such exercise been done in the past?
- Any plans?