

# **SADC Workshop on Statistics of International Trade in Services**

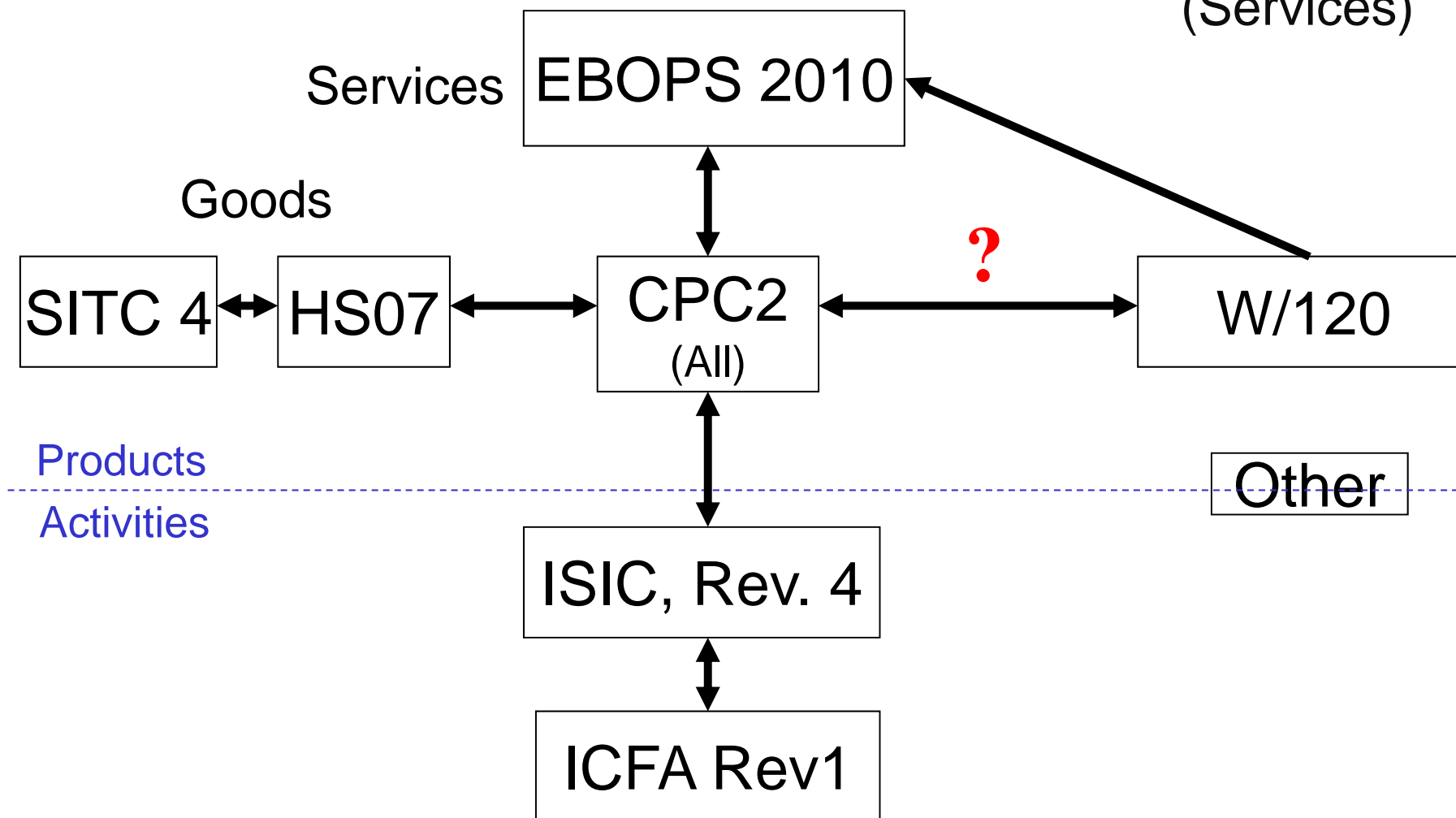
## **Overview of the EBOPS 2010 Services Classification**

**Gaborone, Botswana  
28-31 January 2014**

# Integrated Classifications

Statistics

Negotiations  
(Services)



# EBOPS 2010

## Extended Balance of Payments Services Classification

- **What is it?**

- consistent with and more detailed than 12 BPM6 services components
- product-based classification, linked with CPC Ver. 2
- except travel, construction and government goods and services n.i.e.: based on transactor or mode of consumption
- EBOPS includes additional memorandum items and complementary groupings

- **How can it be used in the framework of GATS?**

- Manual provides a **table of correspondence** between EBOPS 2010 and GATS list of services W/120



# General principles of recording

**MSITS** is consistent with overall principles prescribed in **BPM6** and **SNA 2008** with regard to:

- residence
- valuation
- time of recording
- currency conversion;

➤ **reinforced change-of-ownership principle** from BPM6:

Goods that cross borders but do not change owner are NOT recorded in BOP trade in goods.



The value of goods sent for processing abroad does not belong to international trade in goods and only the **processing fee** is statistically captured under **international trade in services**.

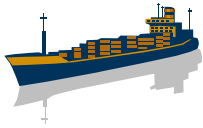


“new” BOP services item:

*Manufacturing services on physical inputs owned by others*

# **BPM6 Main Services Components**

- 1. Manufacturing services on physical inputs owned by others**
- 2. Maintenance and repair services n.i.e.**
- 3. Transportation**
- 4. Travel**
- 5. Construction**
- 6. Insurance and pension services**
- 7. Financial services**
- 8. Charges for the use of intellectual property n.i.e.**
- 9. Telecommunications, computer and information services**
- 10. Other business services**
- 11. Personal, cultural and recreational services**
- 12. Government goods and services n.i.e.**



### 3. Transport

#### Alternative 1: Classification by **mode** of transport

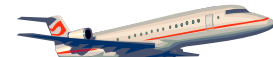
#### Alternative 2: **What is carried**

- Passenger
- Freight
- Other
  - Post and courier
  - Other

- Sea transport
  - Passenger
  - Freight
  - Other
- Air transport (passenger, freight, other)
- Other modes of transport (passenger, freight, other)

#### *Extended classification of other modes of transport*

- Space transport
- Rail transport (passenger, freight, other)
- Road transport (passenger, freight, other)
- Inland waterways transport (passenger, freight, other)
- Pipeline transport
- Electricity transmission
- Other supporting and auxiliary services
- Post and courier services





## 4. Travel

### Alternative 1: Classification by **purpose** of travel

#### No correspondence with CPC Ver.2

- Business
  - Border, seasonal and other short-term workers
  - Other
- Personal
  - Health-related
  - Education-related
  - Other

- Goods
- Local transport services
- Accommodation services
- Food-serving services
- Other services
  - Health services
  - Education services

**More interesting  
for GATS purposes!**

### Alternative 2: **Products consumed**



## 5. Construction

**If possible services!**

- Construction abroad
- Construction in the compiling economy

## 6. Insurance and pension services

- Direct insurance
  - Life insurance
  - Freight insurance
  - Other insurance
- Reinsurance
- Auxiliary insurance services
- Pension and standardized guarantee serv.
  - Pension services
  - Standardized guarantee services

## 7. Financial services

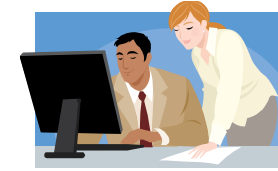
- Explicitly charged and other services
- FISIM





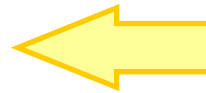
## 8. Charges for the use of intellectual property, n.i.e.

- Franchises, trademarks licensing fees
- Licenses for the use of outcomes of research and development
- Licenses to reproduce and/or distribute computer software
- Licenses to reproduce and/or distribute audiovisual and related products
  - Licenses to reproduce and or distribute audiovisual products
  - Licenses to reproduce and/or distribute other products



## 9. Telecommunications, computer and information services

- Telecommunications services
- Computer services
  - Computer software (of which originals)
  - Other computer services
- Information services
  - News agency services
  - Other information services



## 10. Other business services

- Research and development services
  - Work undertaken on a systematic basis to increase the stock of knowledge
    - Provision of customized and noncustomized R&D services
  - Sale of proprietary rights arising from R&D
    - Patents
    - Copyrights arising from R&D
    - Industrial processes and design (including trade secrets)
    - Other
- Other (testing and other products/process development activities)

**10. Other  
business  
services  
(continued)**

- Professional and management consulting services
  - Legal, accounting, management, consulting and public relations
    - Legal services
    - Accounting, auditing, bookkeeping, and tax consulting services
    - Business and management consulting and public relations services
  - Advertising, market research, public opinion polling
    - of which Convention, trade-fair and exhibition organization services*

## 10. Other business services

(end)

- Technical, trade-related and other business services
  - Architectural, engineering, scientific and other technical services
    - Architectural services
    - Engineering services
    - Scientific and other technical services
  - Waste treatment and de-pollution, agricultural and mining services
    - Waste treatment and de-pollution
    - Services incidental to agriculture, forestry and fishing
    - Services incidental to mining, and oil and gas extraction
  - Operating leasing services
  - Trade-related services
  - Other business services n.i.e.  
*of which Employment services i.e. search, placement, supply services of personnel*



## 11. Personal, cultural and recreational services

- Audiovisual and related services
  - Audiovisual services  
*of which: originals*
  - Artistic related services
- Other personal, cultural and recreational services
  - Health services
  - Education services
  - Heritage and recreational services
  - Other personal services



# 12. Government goods and services n.i.e.

**Covers:**

**Other services supplied  
by and to governments n.i.e.**

**Goods and services supplied by and  
to government and international  
organization enclaves**

**Goods and services acquired by staff  
employed in enclaves and  
their dependents**

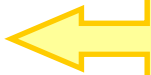


# Supplementary Items and Complementary Groupings

- **Supplementary items: useful additional information:**

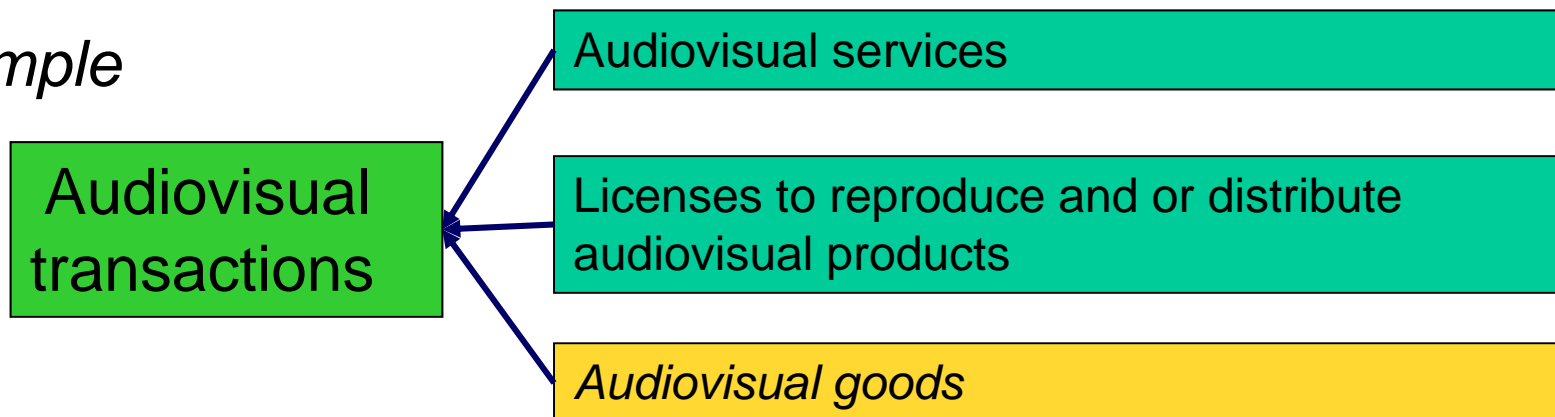
*Example*

Life  
Freight insurance  
Other

- 
- Gross insurance premiums receivable
  - Gross insurance claims payable

- **Complementary groupings of services (and non-services)**

*Example*



*Computer software, Trade-related, Environmental, Cultural transactions, Call-centre services, Tourism, etc.*



## And what about **Distribution services**?

On a fee or contract  
basis



EBOPS: trade-related  
services

*Wholesale trade and  
retailing services*  
(except on a fee or  
contract)



cannot be measured separately  
they are in the value of goods  
traded

The profit margin should be **estimated!**

**Encouragement of MSITS 2010!**

# EBOPS 2010 – CPC2

- **What is it?**

- First draft released in 2011
- Prepared by UNSD, with assistance of IMF, OECD and WTO
- On-line version document, allowing revisions
- Useful for defining services items, in particular for compilers

## Example EBOPS 2010 – CPC v2 correspondence: Audiovisual and related services

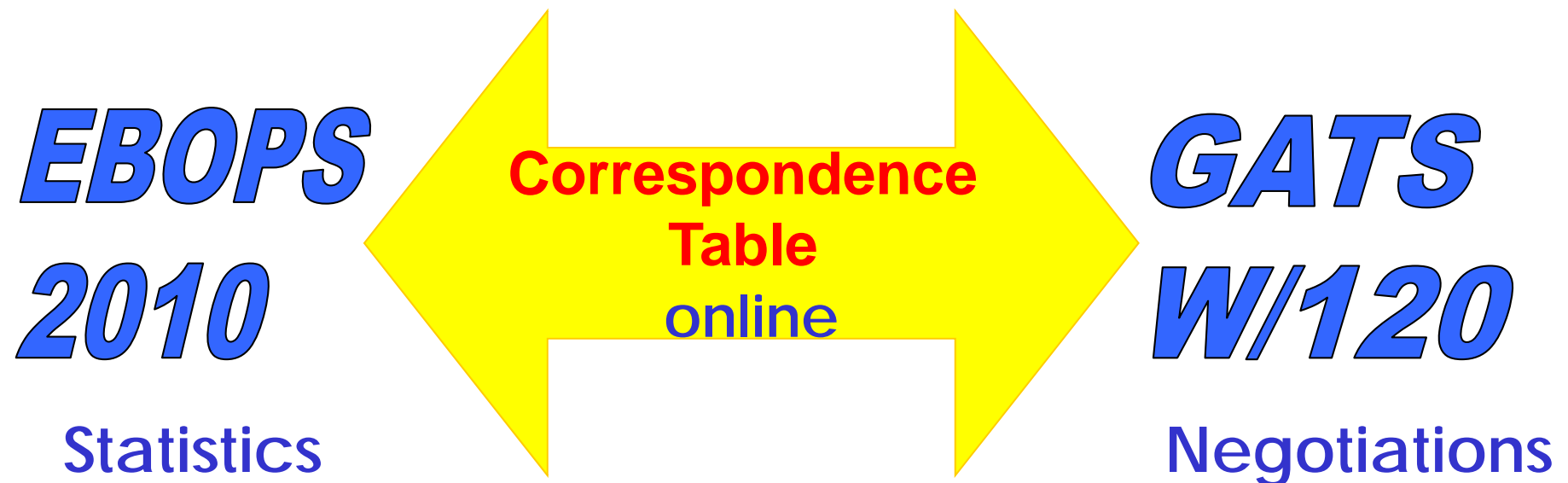
EBOPS		CPC Code		Annotations
Code	Description	Code	Description	
11.1.1	Audiovisual services	73220	Leasing or rental services concerning video tapes and disks	<p>This covers:</p> <ul style="list-style-type: none"> <li>- transactions between distributors (i.e. the entity which has received the licence to distribute content from the owner of the rights) and exhibitor, tv stations, radios etc. (i.e. the entity bringing the audiovisual product to the public);</li> <li>- transactions between exhibitors, tv stations, radios etc. (i.e. the entity bringing the audiovisual product to the public) and the general public.</li> </ul> <p>This does not cover: transactions corresponding to the licensing right between the owner of the rights (in general the author or producer of the audiovisual product) and the distributor or directly between the owner and the entities providing the audiovisual service to the general public. These are covered under EBOPS 8.4.1. Licenses to reproduce and/or distribute audiovisual products.</p>
11.1.1	Audiovisual services	8461	Radio and television broadcast originals	
11.1.1	Audiovisual services	8462*	Radio and television channel programmes	
11.1.1	Audiovisual services	84632	Home programme distribution services, basic programming package	
11.1.1	Audiovisual services	84633	Home programme distribution services, discretionary programming package	
11.1.1	Audiovisual services	84634	Home programme distribution services, pay-per-view	
11.1.1	Audiovisual services	961	Audiovisual and related services	
11.1.1	Audiovisual services	8432	On-line audio content	
11.1.1	Audiovisual services	8433	On-line video content	
11.1.2	Artistic related services	962	Performing arts and other live entertainment event presentation and promotion services	
11.1.2	Artistic related services	963	Services of performing and other artists	
11.1.2	Artistic related services	84311	On-line books	

## Example EBOPS 2010 – CPC v2 correspondence

### Education services

EBOPS		CPC Code		Annotations
Code	Description	Code	Description	
4a.5.2	Education services	921	Pre-primary education services	
4a.5.2	Education services	922	Primary education services	
4a.5.2	Education services	923	Secondary education services	
4a.5.2	Education services	924	Post-secondary non-tertiary education	
4a.5.2	Education services	925	Tertiary education services	
4a.5.2	Education services	92911	Cultural education services	
4a.5.2	Education services	92912	Sports and recreation education services	
4a.5.2	Education services	92919	Other education and training services, n.e.c.	
4a.5.2	Education services	9292	Educational support services	
11.2.2	Education services	921	Pre-primary education services	
11.2.2	Education services	922	Primary education services	
11.2.2	Education services	923	Secondary education services	
11.2.2	Education services	924	Post-secondary non-tertiary education services	
11.2.2	Education services	925	Tertiary education services	
11.2.2	Education services	92911	Cultural education services	
11.2.2	Education services	92912	Sports and recreation education services	
3.4	Post and courier services	68	Postal and courier services	

## LINK between EBOPS 2010 and W/120



<http://unstats.un.org/unsd/tradeserv/tfsits/msits2010/annexes.htm>

## Example W/120 – EBOPS 2010 correspondence

W/120	CPC Prov.	EBOPS 2010	
<b>1. Business services</b>			
<b>A. Professional services</b>			
<b>a. Legal services</b>	861	10.2.1.1	Legal services
<b>b. Accounting, auditing and book keeping services</b>	862	10.2.1.2	Accounting, auditing, bookkeeping, and tax consulting services
<b>c. Taxation services</b>	863	10.2.1.2	Accounting, auditing, bookkeeping, and tax consulting services
<b>d. Architectural services</b>	8671	10.3.1.1	Architectural services
<b>e. Engineering services</b>	8672	10.3.1.2	Engineering services
<b>f. Integrated engineering services</b>	8673	10.3.1.2	Engineering services
<b>g. Urban planning and landscape architectural services</b>	8674	10.3.1.1	Architectural services
<b>h. Medical and dental services</b>	9312	11.2.1	Health services
		4a.5.1	Health services
<b>i. Veterinary services</b>	932	10.3.2.2	Services incidental to agriculture, forestry and fishing
<b>j. Services provided by midwives, nurses, physiotherapists, paramedical personnel</b>	93191	11.2.1	Health services