# Telecommunication Services - Understanding classification and scheduling

ADVANCED SCHEDULING WORKSHOP FOR SADC MEMBER STATES
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# What modes of supply are relevant?

- An international voice telephone call from A to B
- Orascom (Egypt) invests in Telcell Zimbabwe
- Data sent from South Africa to Mauritius for on-line processing.
- All incoming and outgoing telephone calls must be routed through government-operated gateway
- Mobile roaming by a Mozambican citizen in Namibia
- V-SAT expert consultant from Zambia travels to Botswana to provide advice to a company.
- A subscriber of Orange Botswana sends out data messages from BW to a subscriber of Vodacom in ZA



| Modes of supp | ly & telecoms |
|---------------|---------------|
| Definition    | Examples      |

1) Cross border Supply

The suppliers are not present in the territory in which the service is supplied

International simple resale, call back services, incoming flows of telecom

The consumers obtain services

traffic, certain satellite services Mobile roaming, Data or traffic sent out for on-line processing, Purchase abroad of transmission capacity, call

back services

2) Consumption abroad

3) Commercial

The services entities are present in the territory where they supply

the services

outside their country of residence

A rep office or subsidiary. Foreign equity in privatization of a PTO. Any direct or indirect investment by a foreign service supplier, incl. outgoing

4) Presence of

natural persons

presence

The entry and temporary stay of individuals to supply services

traffic supplied by such entities Consultancy or professional services, e.g contracting of foreign telecom engineers or experts Also, employment of foreign personnel by telecom service providers

# Telecom and other services

Customer uses a computer or other access device:

Computer services

Logs onto internet:

- communication services
- web site host receives remuneration from advertising:

  advertising services
- Customer orders a product:

distribution services

Pays for it:

Financial services

Downloads it or has it mailed:

Courier services

# Convergence GATS Negotiations

Negotiators have noted...

- Blurring lines between telecom, computer & audiovisual *transmission* services
- Increasingly integrated service offerings
- Resulting challenges for classification scheme, overlap of different scheduled commitments, scope of regulatory obligations

# Convergence GATS Negotiations

## Negotiators suggest...

- Fullest possible liberalization across the broad spectrum of telecom & ICT services?
- Technology neutral telecom commitments?
- Apply reference paper to broader range of telecom services?
- More commitments on cross-border supply?

# A Sample Commitment

| Modes of supply: 1) Cross-border supply 2)  | Consumption abroad 3)                     | Commercial presence 4) Pres               | ence of natural persons      |
|---|---|---|------------------------------|
| Sector or Sub-sector  | Limitations on<br>Market Access           | Limitations on National<br>Treatment      | Additional<br>Commitments    |
| 2.C. Telecommunications Ser   | vices                                     |   |                              |
| <ul><li>(a) Voice telephone services</li><li>(b) Packet switched data transmission</li></ul>  | (1) None                                  | (1) None                                  | Regulatory<br>Principles, as |
| (c) Circuit-switched data transmission  | (2) None                                  | (2) None                                  | annexed.                     |
| <ul><li>(d) Telex services</li><li>(e) Telegraph services</li></ul>   | (3) None                                  | (3) None                                  |                              |
| <ul><li>(f) Facsimile services</li><li>(g) Private leased circuit services</li><li>(h) Electronic mail</li><li>(i) Voice mail</li></ul> | (4) Unbound except as indicated in Part I | (4) Unbound except as indicated in Part I |                              |
| (j) On-line information and data base retrieval   |   |   |                              |
| (k) Electronic data interchange (EDI)   |   |   |                              |
| (I) Enhanced/value-added facsimile service  |   |   |                              |
| (m) Code and protocol conversion  |   |   |                              |
| (n) On-line information and/or data processing  |   |   |                              |

# Most common misunderstandings



#### **Resale-based**

Services is supplied over leased network transmission capacity. Do you *require* it for some services but *not allow* it for others? Have you phased it in?

#### For non-public use

Allowing closed user groups services to be <u>SOLD</u> to companies (third parties). NOT to be confused with: leasing of circuits restricted to <u>self-use</u> for intracorporate communications.

# (g) leased circuit services

Transport capacity - As defined in Chairman's Note! Relates to "supply" or sale of capacity NOT "use" or to services supplied by using or leasing capacity.

# Telecom approach to scheduling: The Chairman's Understanding (S/GBT/W/2/Rev.1 – Abachment 5 to S/L/92)

- (a) encompasses local, long distance and international services
  - o for public and non-public use;
- (b) may be provided on a facilities-basis or by resale; and
- (c) may be provided through any means of technology (e.g., cable, wireless, satellites) including all types of cable.

# Spectrum Management and Scehduling



Members have the right to exercise spectrum/ frequency management, which may affect the number of service suppliers, in accordance with Article VI and other relevant GATS provisions and, if applicable, the Reference Paper.

As a result, reference to commitments "subject to availability of spectrum/ frequency" is not needed in schedules

(Chairman's note - S/GBT/W/3- Attachment 6 to S/L/92)

# Chairman's Note services/categories matrix

| CHAIR NOTE<br>CATEGORIES  | GEOGRAPHIC MARKET |                  |                    | MEANS OF SUPPLY      |                  | USER-BASE      |                    | TYPE OF TECHNOLOGY |                       | ,                               |                 |
|---|-------------------|------------------|--------------------|----------------------|------------------|----------------|--------------------|--------------------|-----------------------|---------------------------------|-----------------|
| W/120<br>SERVICES   | Local             | Long<br>distance | Inter-<br>national | Facilities-<br>based | Resale-<br>based | For public use | For non public use | Wire-<br>based     | mobile<br>terrestrial | Wireless<br>mobile<br>satellite | fixed satellite |
| Voice telephone   |                   |                  |                    |                      |                  |                |                    |                    |                       |                                 |                 |
| Packet-switched data transmission   |                   |                  |                    |                      |                  |                |                    |                    |                       |                                 |                 |
| Circuit-switched data transmission  |                   |                  |                    |                      |                  |                |                    |                    |                       |                                 |                 |
| Private leased circuit services   |                   |                  |                    |                      |                  |                |                    |                    |                       |                                 |                 |
| Electronic mail Voice mail On-line information and data base retrieval Electronic data interchange Enhanced/ value- added facsimile Code & protocol conversion On-line information and/or data processing |                   |                  |                    | ?                    |                  |                |                    |                    |                       |                                 |                 |
| Other   |                   |                  |                    |                      |                  |                |                    |                    |                       |                                 |                 |

# E.g. Monopoly - fixed voice & infrastructure

|  | CHAIR NOTE<br>CATEGORIES  | GEC   | GRAPHIC M     | ARKET              | MEANS OF             | SUPPLY           | USER-E         | BASE           | TYPE OF TEO    |                       | CHNOLOGY            |                    |
|--|---|-------|---------------|--------------------|----------------------|------------------|----------------|----------------|----------------|-----------------------|---------------------|--------------------|
|  |   | Local | Long distance | Inter-<br>national | Facilities-<br>based | Resale-<br>based | For public use | For non public | Wire-<br>based |                       | Wireless            | _                  |
|  | W/120<br>SERVICES   |       | uistance      | national           | baseu                | baseu            | use            | use            | Daseu -        | mobile<br>terrestrial | mobile<br>satellite | fixed<br>satellite |
|  | Voice telephone   | M     | М             | M                  | M                    | M                | M              | M              | С              | C                     | С                   | M                  |
|  | Packet-switched data transmission   | С     | C             | U                  | M                    | U                | C              | C              | U              | U                     | С                   | М                  |
|  | Circuit-switched data transmission  | С     | C             | C                  | M                    | C                | C              | C              | C              | U                     | С                   | М                  |
|  | Private leased circuit services   | M     | M             | М                  | М                    | M                | M              | M              | M              | M                     | M                   | M                  |
|  | Electronic mail Voice mail On-line information and data base retrieval Electronic data interchange Enhanced/ value- added facsimile Code & protocol conversion On-line information and/or data processing | C     | C             | C                  | M                    | C                | U              | U              | C              | U                     | U                   | M                  |

## SADC Member States Offers



- Under GATS, only Mauritius, South Africa (BT, VA with limitations), Lesotho (VA only), DRC (voice only)
- GATS: Reference Paper only by South Africa (Mauritius?)
- SADC offers by DRC, Seychelles, Mauritius, Tanzania, Zambia, South Africa, Malawi
  - Some ENTs
  - Foreign capital restrictions
  - Network build-out restrictions

# Any technical questions on the following offers?



 Mobile Cellular, including mobile data

- Through any ECNS or ECS license issued by ICASA. Only ECNS or ECS license holders have the right to construct their own infrastructure. Only through the network of Telkom monopoly or subsequent duopoly on international traffic. Telkom monopoly to terminate not later than 31.12.2003, thereafter duopoly. Resale of telecommunications services is permitted.
- 2) None
- Services supplied on a duopoly basis. One additional mobile cellular licence will be granted within two years.

Issuing of new licenses is subject to the provisions of the Electronic Communications Act.

Foreign investment in suppliers permitted up to a cumulative maximum of 30 per cent.

4) Unbound, except as indicated in the horizontal section.

1) None

Authorities to examine feasibility of additional suppliers by 31/12/1998.

- ) None
- 3) None

 Unbound, except as indicated in the horizontal section.

# Any questions?

| Sector or Subsector  | -border¤ 2)···Consumption·abroad¤  Limitations·on·Market·Access¤  | 3)···Commercial·presence 4)···Presence Limitations·on·National·Treatment  | Additional· |  |  |
|--|---|---|-------------|--|--|
| Sector or Subsectors  C. → Telecommunication Services ¶  a. → Voice telephone services ← (CPC·7521)·¶  b. → Packet-switched data → transmission services ← → (CPC·7523**)¶  c. ← Circuit-switched data → transmission services ← → + (CPC·7523**)¶  d. ← Telex services ← (CPC·7523**)¶  e. ← Telegraph services ← (CPC·7522)¶  f. ← Facsimile services ← (CPC·7522)¶  g. ← Private leased circuit services ← (CPC·7522**+·7523**)  g. ← Private leased circuit services ← (CPC·7522**+·7523**)  g. ← Private leased circuit services ← (CPC·7522**+·7523**)  g. ← Private leased circuit services ← (CPC·7522***+·7523**) | Limitations·on·Market·Access¤  ¶  1) → None¶  2) → None, except that the number of licenses for voice telephone services (CPC· 7521) shall be determined on the basis of economic needs¶  4) → Unbound except as indicated in → the horizontal section  **The initial section is a section in the basis in the section in the se | Limitations·on·National·Treatment  ¶  ¶  1) → None ¶  2) → None ¶  ¶  ¶  4) → Unbound·except·as·indicated·in· → the·horizontal·section  1 | Commitments |  |  |

## Any questions

| Sector/Subsector¤                    | Market-Access-Limitations <sup>®</sup> | National-Treatment-Limitations <sup>®</sup> | Additional commitments |  |  |
|--------------------------------------|--|---|------------------------|--|--|
| 2.→ COMMUNICATIONS SERVICE           | S¤                                     |   |                        |  |  |
| B.→TELECOMMUNICATIONS:SE             | RVICES-(CPC-752)¶                      |   |                        |  |  |
| Note: Fixed Telephony is und         | er·state·monopoly¶                     |   |                        |  |  |
| <b>n</b>                             |  |   |                        |  |  |
| a.→ Voice·Telephone·Services:··      | (1)+Unbound¶                           | (1)→Unbound¶                                | 1                      |  |  |
| Public (CPC 7521)¶                   | (2)→None-(VOIP-and-call-back-          | (2)→None¶                                   | <b>I</b>               |  |  |
| ·Fixed·Telephony¶                    | services·not·permitted)¶               | (3)→None¶                                   |                        |  |  |
| -·Mobile·Telephone¶                  | (3)→Limitation·on·the·number·of·       | (4)→Unbound·except·as·                      |                        |  |  |
| 1                                    | service-providers-for-mobile-          | indicated·in·the·horizontal·                |                        |  |  |
| 1                                    | services is linked to an               | section¤                                    |                        |  |  |
| п                                    | Economic⋅Needs⋅Test ¶                  |   |                        |  |  |
|                                      | (4) Unbound except as indicated in     |   |                        |  |  |
|                                      | the horizontal section¶                |   |                        |  |  |
|                                      | п                                      |   |                        |  |  |
| a.⋅and⋅b.⋅Voice⋅and⋅data⋅            | (1)→None¶                              | (1)→None¶                                   | Ħ                      |  |  |
| transmission-services                | (2)→None¶                              | (2)→None¶                                   |                        |  |  |
| Non-public-(e.g.·VPN·                | (3)→None¶                              | (3)→None¶                                   |                        |  |  |
| services.·Inter-corporate·           | (4)→Unbound-except-as-indicated-in-    | (4)→Unbound-except·as·                      |                        |  |  |
| networks)¤                           | the horizontal section¶                | indicated-in-the-horizontal-                |                        |  |  |
|                                      | n                                      | section¤                                    |                        |  |  |
| ······b.·and·c.·data·transmission··· | (1)→None¶                              | (1)·None¶                                   | Ħ                      |  |  |
| services··-·Public·(CPC·7523**)¶     | (2)→None¶                              | (2)·None¶                                   |                        |  |  |
| ·Fixed·and·mobile¤                   | (3)→None¶                              | (3)·None¶                                   |                        |  |  |
|                                      | (4)→Unbound-except-as-indicated-in-    | (4)·Unbound⋅except⋅as⋅                      |                        |  |  |
|                                      | the·horizontal·section¶                | indicated·in·the·horizontal·                |                        |  |  |
|                                      | n                                      | section¤                                    |                        |  |  |
| ······g).·leased·circuit·services¶   | (1)·None¶                              | (1)→None¶                                   | <b>I</b>               |  |  |
| fixed,·mobile·and·satellite(CPC·     | (2)·None¶                              | (2)→None¶                                   |                        |  |  |

<sup>• →</sup> FENT·undertaken· periodically·and·takes·into-account·the·following:·Availability·of·Spectrum;·Population·levels;·Per-capita·income;·
Subscribers·base;·Market·Penetration·levels;·Competition·levels;·National-coverage;·Tariff·levels¶